

Approved

**TOURISM COMMITTEE
MEETING
Minutes**

September 19, 2018

Braun's Deer Run

11:00 AM

CALL TO ORDER:

Sarah Pielhop called the meeting to order at 11:00 AM.

ROLL CALL:

Present were Sarah Pielhop, Jennifer "Louie" Lecker, and Glen Braun. Absent were City Administrator Lori Gosz and Alderperson Tim Hanson.

APPROVAL OF THE AGENDA:

Motion – Lecker moved to approve the agenda. Seconded by Braun. Motion carried.

APPROVAL OF MINUTES – AUGUST 16, 2018:

Motion – Lecker moved to approve the minutes of the August 16, 2018 Tourism Committee minutes. Seconded by Braun. Motion carried.

REVIEW OF ROOM TAX EXPENDITURE REPORT:

The Committee reviewed the Room Tax Expenditure Report.

REVIEW AND APPROVAL OF FUNDING REQUESTS:

A. Brillion Nature Center – 2018 Pumpkin Walk:

Motion – Pielhop moved to recommend to City Council to release \$1,000 of Tourism Funds for the Brillion. Seconded by Braun. Motion carried. Lecker abstained.

B. Redevelopment Authority Commission – Fall Light Pole Decoration Contest:

Motion – Lecker moved to recommend to City Council to release \$100 from the Tourism Funds to the RDA for their Fall Light Pole Decoration Contest event. Seconded by Pielhop. Motion carried.

NEW BUSINESS:

A. Room Tax Permits:

1. Cobblestone Inn & Suites – SHREE Hospitality LLC:

2. Carstens Mill Yellow House – Carstens Mill LLC:

Motion - Pielhop moved to collectively accept the Room Tax Permit for Cobblestone Inn & Suites – SHREE Hospitality LLC and for Carstens Mill Yellow House – Carstens Mill LLC. Seconded by Lecker.

It was questioned if Beth Wenzel could now serve on the Tourism Committee as a member from a hotel industry. It was suggested to find out from Gosz.

Motion carried.

OLD BUSINESS:

Approved

A. Brillion Welcome Signs – Consider Landscaping Changes:

Tabled.

B. Update on Brillion Community Center – Tourism Center:

Pielhop reported that the Brillion Community Center Renovation Project has begun with the hope to have it completed by December.

Motion – Braun moved to allocate another \$5,000.00 of Tourism Funding toward the Tourism Center project at the Brillion Community Center. Seconded by Lecker. Motion carried.

This allows for retention of \$8,500 towards the project.

Pielhop presented a quote she received from Take Seven (Tim Meetz) for a window bar height table and coffee cart with garbage and recycling bins. Both will be on casters for easy cleaning in the new Tourism Area. The quote was for \$2,000.00.

Motion – Lecker moved to approve the design and have Meetz build these two (2) pieces for the Tourism Area. Seconded by Braun. Motion carried.

The contract requires \$1,000 down and the rest upon completion. The Tourism Committee will request \$1,000 to be paid to Take Seven to start the project and the remainder paid upon completion.

C. Outdoor Wall Murals:

It was suggested to do another Wall Mural Project after the Rock the Block to keep the momentum going.

FUTURE MEETING DATE:

The next meeting will be January 17, 2019 at 11:00 AM at Braun's Deer Run.

ADJOURNMENT:

The meeting adjourned at 11:30 AM.

Sarah Pielhop
Acting Secretary