

# Community Development

## 56701

**Department:** Community Development

**Program Manager:** City Administrator

**General Program Description:**

**Purpose of Community Development:**

To promote awareness of the City of Brillion; to assist the City Council and its committees in their efforts to promote planned growth and development of Brillion

**Functions & Responsibilities:**

- Markets, plans, coordinates, and implements community economic development activities and programs for business/industrial expansion and retention.
- Prepares, monitors, and implements City's Smart Growth Comprehensive Plan.
- Research and stay abreast of development policies of other communities.
- Works with and helps coordinate annual promotional activities with community groups.
- Meets with and answers questions from the general public regarding community development and planning.
- Assist City Officials with the development and implementation of growth management, land use (short and long-range planning), economic development, or other plans and codes to meet the City's needs and any inter-governmental agreements or requirements.
- Work closely with the County and State Economic Development Specialists.
- Maintains inventory of available business/industrial sites.
- Develops quarterly City newsletter, news stories and promotional materials.

**City of Brillion  
2019 Budget  
General Fund Expenditures /Detail**

Account Description	2015 Actual	2016 Actual	2017 Actual	2018 Adopted	2018 6/30/2018	2018 Est. Yr End	2019 Adopted
<b>56701 - Community Development</b>							
110 Salaries & Wages	\$ 25,444	\$ 26,234	\$ 547	\$ -	\$ -	\$ -	\$ -
150 Wisconsin Retirement	\$ 1,739	\$ 1,712	\$ 120	\$ -	\$ -	\$ -	\$ -
151 Social Security	\$ 1,947	\$ 2,007	\$ 42	\$ -	\$ -	\$ -	\$ -
153 Health & Life Insurance	\$ 1,633	\$ 1,889	\$ -	\$ -	\$ -	\$ -	\$ -
216 Professional Services - Other	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
220 Telephone-Internet	\$ 630	\$ 545	\$ 101	\$ -	\$ -	\$ -	\$ -
311 Postage	\$ 172	\$ 2	\$ -	\$ 200	\$ 48	\$ 49	\$ 200
312 Printing Notices, Etc.	\$ 4,617	\$ 3,064	\$ 2,433	\$ 2,800	\$ 1,161	\$ 2,340	\$ 2,800
313 Supplies, Fees & Expenses	\$ 621	\$ 248	\$ 139	\$ -	\$ 68	\$ 167	\$ -
320 Publications & Subscriptions	\$ 20	\$ -	\$ -	\$ 100	\$ -	\$ -	\$ 100
321 Membership Dues	\$ 73	\$ 723	\$ 200	\$ 500	\$ 325	\$ 525	\$ 550
322 Education	\$ 598	\$ 389	\$ 105	\$ 300	\$ 260	\$ 260	\$ 300
328 Comm Dvlp. Promotions/Events	\$ 848	\$ 814	\$ 1,100	\$ 1,000	\$ 294	\$ 1,044	\$ 1,000
329 Tourism Expense - Room Tax (70%)	\$ -	\$ 13,582	\$ 12,942	\$ 12,600	\$ 825	\$ 10,560	\$ 12,600
330 Mileage	\$ 394	\$ 232	\$ 12	\$ 100	\$ 50	\$ 100	\$ 100
395 Memorial Day Activities	\$ -	\$ -	\$ 310	\$ 400	\$ 620	\$ 620	\$ 620
396 Holiday Lighting	\$ -	\$ 337	\$ 163	\$ 500	\$ -	\$ -	\$ -
721 Historical Society Donation	\$ 400	\$ -	\$ -	\$ 400	\$ -	\$ -	\$ 400
725 Event Donations	\$ 800	\$ 940	\$ 800	\$ 800	\$ 800	\$ 800	\$ 3,300
727 Redevelopment Authority	\$ -	\$ -	\$ 25,000	\$ -	\$ -	\$ -	\$ -
	<b>\$ 39,936</b>	<b>\$ 52,718</b>	<b>\$ 44,014</b>	<b>\$ 19,700</b>	<b>\$ 4,451</b>	<b>\$ 16,465</b>	<b>\$ 21,970</b>

11.52%

Note: #312 - (City Directory & Resource Guide Updates, City Map, Newsletters)

#396 = \$500 holiday light bulb replacement

#725 = \$200 Optimist Parade, \$600 Saturday Activities, \$5,000 Rock the Block

<b>56713 - Maps &amp; Plats</b>							
313 Supplies, Fees & Expense	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
<b>TOTAL EXPENDITURES</b>	<b>\$ 2,413,855</b>	<b>\$ 2,516,836</b>	<b>\$ 2,600,773</b>	<b>\$ 2,668,361</b>	<b>\$ 1,296,917</b>	<b>\$ 2,671,403</b>	<b>\$ 2,736,869</b>

2.57%

# Redevelopment Authority Commission

56710

**Department:** Redevelopment Authority Commission

**Program Manager:** RDA Chairperson

**RDA Vision Statement:**

The Brillion Redevelopment Authority's vision is to create an environment to support opportunity for revitalization and growth in the RDA District, benefiting businesses, residents and visitors.

**Challenges and Opportunities:**

Brillion is an established community with flourishing industry, well-maintained and varied housing and a high level of community involvement all bound together with quality municipal services and amenities not often found in communities of this size. However, we have a deteriorating downtown and our industries are facing detrimental employee shortages. With this said, Brillion also unequaled support from local industries dedicated to helping Brillion the best it can be.

**Short-Term Goals:**

1. Planning (revisit Redevelopment District Improvement Plan-2006)
2. Work with Brillion Chamber of Commerce and GROW Foundation for possible shared Coordinator position for 2020.
3. Work with Brillion Chamber of Commerce for a "Pop-Up" Business experience in 2020.
4. Fundraising/Awareness Opportunities.

**Long-Term Goals:**

1. Planning – Establish Brillion's look and feel
2. Property acquisition/redevelopment Main Street
3. Property acquisition/redevelopment Hwy 10 corridor
4. Improve the environment so that downtown is attractive to development and developers

2019 RDA Budget

Account Description		2015	2016	2017	2018	2018	2018	2019	Notes
		Actual	Actual	Actual	Adopted	6/30/2018	Est. Yr End	Adopted	
<b>RDA - Revenue</b>									
47500	Donation - RDA Hanging Baskets	\$ 1,750	\$ 1,270	\$ 1,540	\$ 2,000	\$ 1,540	\$ 1,540	\$ 2,400	
47510	Donation - RDA Projects	\$ 300	\$ 2,500	\$ -	\$ 1,000	\$ -	\$ -	\$ -	
49222	TIF Increment Transfer	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 4,000	TIF #2
49225	Non Lapsing Reserves-Transfers	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 7,707	from Com Dev Reserves
		\$ 2,050	\$ 3,770	\$ 1,540	\$ 3,000	\$ 1,540	\$ 1,540	\$ 14,107	

<b>RDA - Expenditures</b>									
56710-216	Professional Services-(Legal/Consulting)	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 7,707
56710-715	Main Street Square Parking Lot Improv.	\$ -	\$ -	\$ 100,000	\$ -	\$ -	\$ -	\$ -	-
56710-716	Downtown RDA District Sidewalk Rep.	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	-
56710-717	Downtown Crosswalk Painting	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	-
56710-718	Main Street Square Lights-Outlets on Poles	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	-
56710-719	Main Street Improvements	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	-
56710-720	Main St. Directional/Way-Finding Signs	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	-
56710-721	Downtown Street Scape/Hanging Baskets	\$ 2,885	\$ 2,834	\$ 2,578	\$ -	\$ 2,520	\$ 2,520	\$ 3,000	
56710-722	Downtown Landscape/Benches/Flags	\$ 1,641	\$ 834	\$ 220	\$ -	\$ 498	\$ 824	\$ 100	
56710-723	Downtown Marketing	\$ 1,131	\$ 563	\$ 670	\$ -	\$ -	\$ -	\$ 4,000	
56710-724	Downtown Master Plan	\$ -	\$ 873	\$ -	\$ -	\$ -	\$ -	\$ -	
		\$ 5,657	\$ 5,104	\$ 103,468	\$ -	\$ 3,018	\$ 3,344	\$ 14,807	
<b>Tax Levy</b>					\$ 3,000			\$ 700	