

Approved

**TOURISM COMMITTEE
MEETING
Minutes**

May 16, 2018

Brillion City Hall Conference Room

11:00 AM

CALL TO ORDER:

Sarah Pielhop called the meeting to order at 11:13 AM.

ROLL CALL:

Present were Sarah Pielhop, Wendy Allen (via phone), Jennifer “Louie” Lecker, and Alderperson Tim Hanson. Also present was City Administrator Lori Gosz. Absent was Glen Braun.

GUESTS:

Rebekka Spidle, Keller Structures.

APPROVAL OF THE AGENDA:

Motion – Lecker moved to approve the agenda. Seconded by Allen. Motion carried.

APPROVAL OF MINUTES – FEBRUARY 8, 2018:

Motion – Lecker moved to approve the minutes of the February 8, 2018 Tourism Committee minutes. Seconded by Hanson. Motion carried.

REVIEW OF ROOM TAX EXPENDITURE REPORT:

The Committee reviewed the Room Tax Finance Report.

REVIEW AND APPROVAL OF FUNDING REQUESTS:

A. Brillion Nature Center – Intern and Promotion Project:

Pielhop voiced concern that by approving the \$2,000 request, it doesn't leave much left until the next room tax revenue is received. She stated the Brillion Community Center project should begin in August. Pielhop stated it is important to promote the Brillion Nature Center, but the intern may not be able to be supported at this time. She suggested maybe awarding \$1,000.

Motion – Pielhop moved to recommend to City Council \$1,000 for the Brillion Nature Center request for funding for the Intern and Promotion Project. Seconded by Hanson. Motion carried.

NEW BUSINESS:

Hanson brought a brochure from Plymouth's Mural Program. He suggested a Mural Project in Brillion to display the history of Brillion. This would be a good Tourism Project.

A Brillion Day Annual Celebration/Recognition was suggested.

NEW BUSINESS:

None.

OLD BUSINESS:

Approved

A. Brillion Welcome Signs – Consider Landscaping Changes:

Pielhop stated she will be following up on this.

B. Update on Brillion Community Center – Tourism Center:

Rebekka Spidle from Keller Structures was in attendance to show plans for the Tourism Center area in the Brillion Community Center.

FUTURE MEETING DATE:

The next meeting will be Thursday, June 14, 2018 at 11:30 AM at the Brillion Nature Center.

ADJOURNMENT:

The meeting adjourned at 11:45 AM.

Lori M. Gosz
City Administrator/Clerk-Treasurer